Create Original Blog Content for America House Kyiv!



Project Title	Create Original Blog Content for America House Kyiv!
Summary	Sharpen your social media communications skills. Create engaging, useful, and inspiring original written content for the America House blog. Strengthen the human connection that powers the U.SUkraine partnership.
Country	Ukraine

Project Description

America House Kyiv is looking for 3 interns to work on an exciting online media project – the America House blog. The blog was launched in November 2017 and has around 2000 views per month.

This blog is a mixture of language learning articles/exercises/quizzes/vocabulary lists, professional growth tips, and entertainment content. There's policy related content thrown in as well, but always in a manner that's light-hearted and fun.

Articles are divided into 6 categories: Culture, Growth, Tech, English, Travel, and Education. You can check it out here: http://www.americahousekyiv.org/blog/

Topics that have been covered in the past include Language Learning Tips, Entrepreneurship, Technology, Art, Culture, Journalism, History, Politics, Travel, Education, Innovation, Skill-building, and more!

The initiative is inspired by digital platforms such as Mashable, Entreprenuer, Lifehack, Bored Panda, and Voice of America that create short and engaging articles accessible for non-native speakers of English.

Some of the content of our blog will be based on lectures, workshops, and other events held at America House Kyiv. Videos, photos, recordings, and summaries of these events will be provided to the intern to use as a basis for blog entries.

The intern will cooperate closely with the America House communications team in Kyiv via e-mail and conference calls.

Each intern will commit to creating 1 to 2 blog entries per week.

This is a great opportunity for students interested in the topics mentioned above to test and apply their skills in producing engaging materials, sharing the very best of U.S. culture, and fostering understanding between the United States and Ukraine. It is also a fantastic opportunity to gain hands on experience with U.S. public diplomacy and outreach efforts in the context of one of our most dynamic and important bilateral relationships.

Required Skills or Interests

Skill(s)	
Analytical writing	
Cultural diplomacy	
Data analysis	
Data visualization	
Design thinking	
Editing and proofreading	
Educational design	
Graphic design	
Infographic design	
Marketing	
Research	
Social media management	
Storytelling/blogging/vlogging	
Survey / polling design	
Writing	

Additional Information

America House is unique tech-forward space in the heart of Kyiv. The flagship public engagement platform for the U.S. Mission to Ukraine, it is also one of the premiere American Spaces in the world. It hosts a wide variety of activities, including discussions on pressing policy issues, speaker series, workshops, movie nights, discussion clubs, art exhibits, and concerts. Through America House we are helping Americans and Ukrainians build mutual understanding, foster innovation and economic growth, and provide Ukrainians with free resources that unlock young people's potential.

Watch this video to get a better picture about our creative space: http://bit.ly/2rWTOMg

And of course join us on Facebook: www.facebook.com/americahousekyiv/

Language Requirements